**PROJECT TITLE**

**Placement Cell Website**

**Abstract**

This project proposes the development of a comprehensive web-based platform to enhance the efficiency and effectiveness of college placement processes. The proposed system aims to streamline interactions between placement officers, companies, and students by facilitating real-time management of company visits, job postings, and student registrations. The platform will feature distinct user interfaces for administrators and students. Placement officers will be able to easily post company visit details, manage student registrations, and monitor application progress. On the student side, the system will provide a seamless registration process with access to detailed information about each company, including job roles, eligibility criteria, and deadlines. To further support student engagement, the platform will incorporate an automated notification system that will send reminders 48 hours before registration deadlines via email or SMS. This feature ensures students stay informed and never miss valuable opportunities. The system will also include a well-structured database and an easy-to-navigate front-end interface, making it accessible and user-friendly for all stakeholders. By simplifying communication and reducing administrative burdens, this platform will optimize placement cell operations and improve student participation in placement activities.

### Keywords: student registration, company details, automated notifications, admin dashboard, job posting, user interface, SMS alerts, email integration, placement management, college career services.

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